

ROMANIAN MATHEMATICAL MAGAZINE

If $a, b, c > 0$ such that : $a + b + c = 3$ and $\lambda \geq 0$, then :

$$\frac{a}{b}(b + \lambda c) + \frac{b}{c}(c + \lambda a) + \frac{c}{a}(a + \lambda b) \geq \frac{3}{2}(1 + (2\lambda + 1)abc)$$

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Solution by Soumava Chakraborty-Kolkata-India

$$\begin{aligned} & \frac{a}{b}(b + \lambda c) + \frac{b}{c}(c + \lambda a) + \frac{c}{a}(a + \lambda b) \geq \frac{3}{2}(1 + (2\lambda + 1)abc) \\ & \Leftrightarrow \sum_{\text{cyc}} a + \lambda \sum_{\text{cyc}} \frac{ca}{b} \geq \frac{3}{2} + \frac{3}{2}(2\lambda + 1)abc \\ & \stackrel{a+b+c=3}{\Leftrightarrow} \frac{\left(3 - \frac{3}{2}\right)}{27} \left(\sum_{\text{cyc}} a\right)^3 + \frac{\lambda}{9abc} \left(\sum_{\text{cyc}} a^2 b^2\right) \left(\sum_{\text{cyc}} a\right)^2 \geq 3\lambda abc + \frac{3}{2}abc \\ & \Leftrightarrow \left(\sum_{\text{cyc}} a\right)^3 + \frac{2\lambda}{abc} \left(\sum_{\text{cyc}} a^2 b^2\right) \left(\sum_{\text{cyc}} a\right)^2 \geq 54\lambda abc + 27abc \rightarrow \text{true} \\ & \because \left(\sum_{\text{cyc}} a\right)^3 \stackrel{\text{A-G}}{\geq} 27abc \text{ and } \because 2\lambda \left(\sum_{\text{cyc}} a^2 b^2\right) \left(\sum_{\text{cyc}} a\right)^2 \stackrel{\substack{\text{A-G} \\ \text{and} \\ \because \lambda \geq 0}}{\geq} \\ & 2\lambda \left(3^3 \sqrt{a^4 b^4 c^4}\right) \left(3^3 \sqrt{abc}\right)^2 = 54\lambda a^2 b^2 c^2 \Rightarrow \frac{2\lambda}{abc} \left(\sum_{\text{cyc}} a^2 b^2\right) \left(\sum_{\text{cyc}} a\right)^2 \geq 54\lambda abc \\ & \therefore \frac{a}{b}(b + \lambda c) + \frac{b}{c}(c + \lambda a) + \frac{c}{a}(a + \lambda b) \geq \frac{3}{2}(1 + (2\lambda + 1)abc) \\ & \forall a, b, c > 0 \mid a + b + c = 3, " = " \text{ iff } a = b = c = 1 \text{ (QED)} \end{aligned}$$