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If $a, b, c > 0$, $\lambda \geq 0$ then:

$$\sum \frac{((a + \lambda b)(c + \lambda a))}{b + \lambda c} \geq (\lambda + 1)(a + b + c)$$

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Let $(a + \lambda b) = x$, $(b + \lambda c) = y$, $(c + \lambda a) = z$ then:

$$\begin{aligned} \sum \frac{((a + \lambda b)(c + \lambda a))}{b + \lambda c} &= \sum \frac{xz}{y} = \frac{x^2z^2 + x^2y^2 + y^2z^2}{xyz} \geq \\ &\geq \frac{xy \cdot yz + yz \cdot zx + zx \cdot xy}{xyz} = \frac{xyz(x + y + z)}{xyz} = x + y + z = \\ &= (a + \lambda b) + (b + \lambda c) + (c + \lambda a) = (\lambda + 1)(a + b + c) \end{aligned}$$

Equality holds for $a = b = c = 1$