ROMANIAN MATHEMATICAL MAGAZINE

If a, b, c > 0 such that ab, bc, ca > 1, then

$$a^{3}(bc-1)+b^{3}(ca-1)+c^{3}(ab-1)\leq \frac{4}{9}a^{3}b^{3}c^{3}$$

Proposed by Fazil Maharramov-Azerbaijan

Solution by Mohamed Amine Ben Ajiba-Tanger-Morocco

Lemma: for x > 0, we have $x - 1 \le \frac{4}{27}x^3$.

Proof: By AM - GM inequality, we have

$$\frac{4}{27}x^3 + 1 = \frac{4}{27}x^3 + \frac{1}{2} + \frac{1}{2} \ge 3\sqrt[3]{\frac{4}{27}x^3 \cdot \frac{1}{2} \cdot \frac{1}{2}} = x,$$

with equality for $\frac{4}{27}x^3 = \frac{1}{2}$ or $x = \frac{3}{2}$. Using this lemma, we have

$$a^{3}(bc-1) + b^{3}(ca-1) + c^{3}(ab-1) \le$$

$$\leq a^3 \cdot \frac{4}{27} (bc)^3 + b^3 \cdot \frac{4}{27} (ca)^3 + c^3 \cdot \frac{4}{27} (ab)^3 = \frac{4}{9} a^3 b^3 c^3.$$

Equality holds for
$$a = b = c = \sqrt{\frac{3}{2}}$$
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