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S.2430 If $a, b, c > 0, a + b + c = 1$, then:

$$\frac{a(b+c)^2}{a+1} + \frac{b(c+a)^2}{b+1} + \frac{c(a+b)^2}{c+1} \leq \frac{1}{3}$$

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Using the tangent line method, we have:

$$\frac{x(1-x)^2}{x+1} \leq \frac{-3x+5}{36} \Leftrightarrow (3x-1)^2(4x-5) \leq 0$$

$$\frac{x(1-x)^2}{x+1} \leq \frac{-3x+5}{36} \quad (1)$$

which is true for $x \leq 1 < \frac{5}{4}$. It results that

$$\begin{aligned} \sum_{cyc} \frac{a(b+c)^2}{a+1} &= \sum_{cyc} \frac{a(1-a)^2}{a+1} \stackrel{(1)}{\leq} \sum_{cyc} \frac{-3a+5}{36} = \\ &= \frac{-3(a+b+c)+15}{36} = \frac{-3+15}{36} = \frac{1}{3} \end{aligned}$$

Equality holds for $a = b = c = \frac{1}{3}$.