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S.2570 If $m > 0$ and $a, b, c > 0$, then:

$$(a^{2m+2} + 2^{m+1})(b^{2m+2} + 2^{m+1})(c^{2m+2} + 2^{m+1}) \geq \frac{2^{2m}}{3^{m-2}} (ab + bc + ca)^{m+1}$$

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Applying Arkady Alt's inequality $(a^2 + t^2)(b^2 + t^2)c^2 + t^2 \geq \frac{3}{4}t^4(a + b + c)^2$

(with equality if and only if $a = b = c = \frac{t}{\sqrt{2}}$), it follows that

$$\begin{aligned} (a^{2m+2} + 2^{m+1})(b^{2m+2} + 2^{m+1})(c^{2m+2} + 2^{m+1}) &\geq \\ &\geq \frac{3}{4}(2^{m+1})^2(a^{m+1} + b^{m+1} + c^{m+1})^2 \quad (1) \end{aligned}$$

By Power mean inequality and the known inequality $a^2 + b^2 + c^2 \geq ab + bc + ca$,

we obtain

$$\left(\frac{a^{m+1} + b^{m+1} + c^{m+1}}{3}\right)^{\frac{1}{m+1}} \geq \left(\frac{a^2 + b^2 + c^2}{3}\right)^{\frac{1}{2}} \Rightarrow$$

$$3^{m-1}(a^{m+1} + b^{m+1} + c^{m+1})^2 \geq (a^2 + b^2 + c^2)^{m+1} \geq (ab + bc + ca)^{m+1} \quad (2)$$

Using (1) and (2), it results that

$$\begin{aligned} (a^{2m+2} + 2^{m+1})(b^{2m+2} + 2^{m+1})(c^{2m+2} + 2^{m+1}) &\geq 3 \cdot 2^{2m} \frac{1}{3^{m-1}} (ab + bc + ca)^{m+1} = \\ &\geq \frac{2^{2m}}{3^{m-2}} (ab + bc + ca)^{m+1}. \end{aligned}$$

Equality holds if and only if $a = b = c$ and $a^{m+1} = \sqrt{2^m}$.

ARKADY ALT'S INEQUALITY

If $t, x, y, z > 0$ then the following relationship holds:

$$(x^2 + t^2)(y^2 + t^2)(z^2 + t^2) \geq \frac{3}{4}t^4(x + y + z)^2$$

with equality if and only if $x = y = z = \frac{t}{\sqrt{2}}$.

Proof: We have

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$$(x^2 + t^2)(y^2 + t^2) \geq \frac{3}{4}t^2((x + y)^2 + t^2) \Leftrightarrow \left(xy - \frac{t^2}{2}\right)^2 + \frac{t^2}{4}(x - y)^2 \geq 0.$$

Applying Cauchy-Buniakovski-Schwarz inequality we obtain

$$\begin{aligned}(x^2 + t^2)(y^2 + t^2)(z^2 + t^2) &\geq \frac{3t^2}{4}((x + y)^2 + t^2)(t^2 + z^2) \geq \\ &\geq \frac{3t^2}{4}(t(x + y) + tz)^2 = \frac{3}{4}t^4(x + y + z)^2.\end{aligned}$$

The equality holds if and only if $x = y = z = \frac{t}{\sqrt{2}}$